

To Our Valued Customers, Consignors, and Friends,

I hope that you and your families are well and enjoying the start of summer! Hopefully the end of the school year has relieved some stress and you are finding some familiarity and normalcy with the change in season. I wanted to reach out and provide a follow up with new information and updates regarding the Kids Echo reopening and summer sale plans.

I was excited to see so many customers schedule appointments to shop this past month. I was also thrilled to make the acquaintance of many new shoppers that I hope will revisit again soon! I also hope that the Kids Echo was able to meet or exceed your expectations in providing a safe and comfortable shopping experience. With June successfully behind us, the Kids Echo is ready to make some additional changes, while maintaining enhanced procedures and protocols that ensure a safe environment for employees, clients and customers.

Although I am disappointed that it is not quite yet ***business as usual***, I am still excited that we are moving forward and able to make the following updates and announcements:

- Beginning July 6th, the Kids Echo will be open to the public. No appointment is required to shop. The Kids Echo will continue to follow all Massachusetts safety standards set forth in the MA Reopening Plan, including occupancy limits, physical distancing, mask requirements, and enhanced cleaning protocols.
- The Kids Echo is updating store hours effective July 6th through the end of August. At the end of August, I will reevaluate and increase hours, based on updated COVID-19 guidelines and business needs. The updated hours are:

Sunday: 12:00 to 4:00

Monday: Closed

Tuesday: 9:00 am to 2:00 pm

Wednesday: 9:00 am to 2:00 pm

Thursday: Closed

Friday: 9:00 am to 2:00 pm

Saturday: 9:00 am to 1:00 pm (hours extended on sale dates: 8/1 & 8/8)

- Unfortunately, the Kids Echo will not be able to hold the Annual Summer Clearance Sale – including the Annual Summer Dollar Sale, as previously scheduled. I have tried to brainstorm and think of many different ways to conduct the sale – outside under a tent, shopping appointments by lottery, and more. However, in each scenario, there are safety and physical distancing concerns, which are simply not worth the risk. Therefore, ***The Kids Echo Summer Clearance Sale will be held on Saturday, August 1st through Saturday August 8th*** and all clothing and clothing accessories consigned for the Spring/Summer Season will be ***50% OFF***. Please mark your calendar and watch for additional information and announcements regarding the sale.
- Later this week, the Kids Echo will begin booking consignment appointments for FALL ONLY. All appointments must be made online through our website at www.kidsecho.net. Please note: enhanced procedures will be required in order to consign your items. These enhanced procedures will be provided during the online appointment process.
- A separate and additional announcement has been posted for consignors regarding Spring/Summer consignment inventory. If you consigned items for the Spring/Summer season please carefully read the details provided for Consignors titled: *Consignor Information and Updates: July 2020*.

Thank you for your continued support of the Kids Echo. Please feel free to reach out with any questions. Stay safe and stay healthy!

Lisa